

RTist – Your One-Stop Creative Solution by ZEROO

RTist, created by Zeroo Sdn Bhd in June 2016, is a one-stop creative solution platform, where it is made up by a community of designers to bring you reliable, satisfying and easy design experience. RTist acts as the bridge connecting both clients and right designers. This is where the specialty of finding the right designers for the right project.

RTist's mission is to promote the professionalism of designers where they can be potential make worth their ideas and capabilities to needed customers at a considered price. nature of business method through hourly, project basis and contract basis. As well as providing the following services:

Branding, Graphic Design, Apps and Illustration, Industrial Design, Video and Animation etc. All these consultancy and services can be on-site (working at customer's workplace) or remotely (anywhere that is convenient to perform designing task). Hence, providing flexibility for designers and satisfying results for the customers.





Through its own headhunting website to promote its usage, the company has since been generating good revenue and speeding up as many markets are including this service provider for better design and brand awareness exposure.

Its plans will focus expansion into Southeast Asia region, importantly Indonesia and Thailand market where the market capitalization for human resourcing is on the rise.

Currently, the company is developing its own Cloud-based system that will enhance performance of negotiating and deal-matching between customers and designers, as well as creating a new set of database that can eventually rate designers' performance and feedbacks to improve designers' portfolios.

Key Statistic

Since inception, RTist has expanded and acquired the following:-

- Designer registered database: 620 designers (Klang Valley only)
- Customer based: 480 customers (both retail and corporate rentals)
- 4As Agency – Ogilvy & Mather, Lins Advertisement Sdn Bhd, Oxygen Advertising Sdn Bhd, People N-Rich Sdn Bhd, Torpedo Ideas Sdn Bhd
- 20,000 rental hours designers being hired



RTist Mascot & Logo



Awarded one of the top 10 finishers in 'Dream Factory Startup Contest' hosted by myStartr, one of the largest crowdfunding platform in Malaysia.